



Artwork donated by
Janene Grende

Horsin' Around Horse and Mule Expo

June 20-22, 2008

Bonner County Fairgrounds, Sandpoint, ID

The third annual Horsin' Around Horse and Mule Expo
is just around the corner!

This weekend of equine education and competition attracts horse
and mule enthusiasts from Idaho, Washington, Montana and
Oregon, and we want to give them a chance to get to know you!

This year, the Expo is soliciting sponsorships from local businesses
which will allow you to get on board this exciting event
while maximizing your advertising dollars!

What do you get if you decide to sponsor us?

You get to bring your business to the attention of a group of
people with disposable income who buy big ticket items
like horses, feed, trucks, trailers and tack.

In addition to reaching men and women who will be
attending and participating in the Expo, businesses that sponsor at the
\$1000 level will broaden their advertising outreach through

Blue Sky Broadcasting K-102, Spokane, WA.

K-102 will be reporting live from the Expo

and will also be providing pre-event coverage.

\$1000 Sponsors will be mentioned in all pre-event spots
as well as in the event broadcast.

Please review the attached Sponsorship levels
and let us know where you want to participate in this event.
You can complete the attached sponsorship form and return it to us,
or give one of us an email or call!

Marrion Banks - marrion.banks@hughes.net - 208-683-2349

Billie Cochran - billiecochran@hotmail.com - 208-610-5100

Cyndi Steele - cyndi@paintedranch.com - 208-290-2701

Horsin' Around Horse and Mule Expo
June 20-22, 2008

SPONSORSHIPS LEVELS

\$1000 Level: Sponsor one of our primary events - Extreme Trail Challenge, Battle of the Breeds, Gaming, Drill Team Competition, Cowboy Mounted Shooting, Trainers' Challenge - at this level, and you get:

- **Included as sponsor on Blue Sky Broadcasting K-102 (commercials over 14 days leading up to expo).**
- Included as sponsor on the following:
 - Horse Previews Ad (full page ad for 3 months)
 - Horsin' Around Expo Flyer
 - Website – Small logo on our home page, large logo on our sponsor page with a link to your website (If you don't have one, we'll help you build a one-page web site!).
- Banner hung up at Expo (sponsor to supply banner).
- Announced throughout Expo (primarily during the event you sponsor and radio coverage).
- 20 one-day gate passes (good for either day).
- 2 sponsor gate passes (good for both days and identifies you as a sponsor)

\$500 Level: Sponsor one of our primary events - Extreme Trail Challenge, Battle of the Breeds, Gaming, Drill Team Competition, Cowboy Mounted Shooting, Trainers' Challenge - at this level, and you get:

- Included as sponsor on the following:
 - Horse Previews Ad (full page ad for 3 months)
 - Horsin' Around Expo Flyer
 - Website – Small logo on our sponsor page with a link to your web site.
- Banner hung up at Expo (sponsor to supply banner).
- Announced throughout Expo (primarily during the event you sponsor).
- 15 one-day gate passes (good for either day).
- 1 sponsor gate pass (good for both days and identifies you as a sponsor)

Horsin' Around Horse and Mule Expo

June 20-22, 2008

\$200 Level: Sponsors at this level will receive:

- Included as sponsor on the following:
Website – Listed on our sponsor page with a link to your website.
- Banner hung up at Expo (sponsor to supply banner).
- Announced throughout Expo.
- 10 one-day gate passes (good for either day).

\$50 Level: Sponsors at this level will receive:

- Included as sponsor on the following:
Website – Listed on our sponsor page with a link to your website.
- Announced throughout Expo.
- 2 one-day gate passes (good for either day).

If you'd like to see what your logo would look like on our webpage or on our Expo flyer, please contact one of us, and we'll send you some samples!

Horsin' Around Horse and Mule Expo

June 20-22, 2008

Sponsorship Application

**** Deadline -March 1, 2008 ****

Business Name: _____

Contact: _____

Address: _____

Telephone Number(s): _____

Email Address: _____

Website Address: _____

Sponsorship Level (please check one):

\$1000

\$ 500

\$ 200

\$ 50

Event Sponsored: (\$1,000 & \$500 levels)

Please rank in order of preference from 1 (highest) to 6 (least). Event sponsors will be accepted on a "first come; first served basis", but \$1000 donors will have first priority.

Extreme Trail Challenge

Battle of the Breeds

Gaming (barrels, pole bending, etc.)

Drill Team Competition

Cowboy Mounted Shooting

Trainers' Challenge

Please send check or money order made out to "Horsin' Around Expo" to:

Horsin' Around Horse and Mule Expo
c/o Cyndi Steele
P.O. Box 1255
Sagle, ID 83860